

**PHILIP MORRIS U.S.A.****Inter Office Correspondence**

TO: FILE

FROM: ILEANA VELEZ

SUBJECT: PARLIAMENT JUNE OFFENSIVE BEACH BAG

DATE: March 13, 1997

The Parliament Beach Bag for the above program was competitively bid out due to the dollar value of the requisition (over \$10,000). The following were asked to quote on pricing and delivery:

VENDOR NAME:	VP&C	IMG	Mamiye	Cyrk
MEET DELIVERY REQUIREMENTS:	Yes	Yes	Yes	Yes
SAMPLE TO SPEC	Yes	Yes	Yes	Yes
UNIT COST:	\$4.61	\$4.98	\$5.58	\$4.15

BID AWARD RECOMMENDED TO: VON POK & CHANG

REASONS: ALTHOUGH CYRK WAS THE LOWEST QUOTE SUBMISSION, THE QUALITY OF THE SAMPLE WAS NOT ACCEPTABLE BY BRAND. VON POK'S SAMPLE MET BRANDS EXPECTATIONS IN QUALITY AND WORKMANSHIP.

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